



FOXICE

E-commerce Retailer Store

FOXICE BUSINESS

The purpose of foxice is to provide a range of services aimed at helping businesses grow and operate more efficiently

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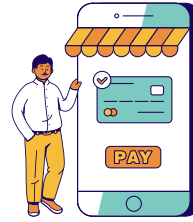
About Company



We propose to develop an e-commerce platform for foxice that will revolutionize the way you conduct business. Our solution will provide a seamless online shopping experience for your customers and an efficient management system for your team. In the digital age, e-commerce has become a vital component of successful businesses. As such, we propose to develop a comprehensive e-commerce platform for foxice that will not only enhance your digital presence but also significantly improve your business operations

- With over 01 years of experience, foxice has established a significant presence in India, with a wide range of products and services to cater to various business needs¹.
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- We have over 02 years of experience in B2B E-Commerce having clientele base of 1.25 lacs network across India.
- Company is Associated with Amazon Easy store for appointing Booking point in Pan India since 2022.
- Courier services Is the latest venture by company in which our Store can book Parcels for Customers and Ship them through multiple courier partners and earn profits.
- I-TAX is in house brand of company for Taxation consultancy business.
- Company is associated with Topper for E-learning platform franchise.
- Company aims to have Good Distribution network who can reach to every mom & pop stores in Pan India and create good Income for entire channel
- Support & Services is the best part of Biasillo Agency pvt ltd
- Services is on a mission to build an enterprise that strengthens every Indian's life by incorporating the best innovative products & services, using futuristic technologies, ultimately contributing to making a happy economy.

Introduction



Foxice is a e-commerce company that offers various services, including e-commerce. E-commerce is the activity of buying or selling products or services online. Foxice helps customers set up their own online stores, manage inventory, process payments, and market their products. Foxice also provides e-commerce solutions for existing businesses, such as integrating online and offline sales channels, optimizing website design, and increasing customer loyalty.

Our Vision And Mission



Our vision and mission are statements that define who we are, what we value, and where we are going as an organization. They guide our decisions and actions, and inspire us to achieve our goals.

Our vision is to be the leading e-commerce service provider in India, offering innovative solutions that empower businesses and customers.

Our mission is to deliver high-quality, reliable, and affordable e-commerce services, such as online store creation, inventory management, payment processing, and marketing. We aim to create value for our clients, partners, and employees, and contribute to the growth and development of the e-commerce sector in India.



E-Commerce



- India Has An Internet Users Base Of About 67.5 Crore out of 135 Crore Population .
- 14% Are In Tier 2 (Town's). 70% Are In Tier 3 (Villages).
- Need of Logistic to handle increasing Demand & Supply chain
- Taxation Market & Need of Tax Consultant to Cater 70 Core New
- ITR Filing & Growth of GST Registrations with Monthly Filing
- Only 40 % Online Bzn Transaction from cities
- 20% Online Bzn Transaction From Town's And Villages
- Still 40% is the Gap
- India Is A Mobile First Nation Where 70% People Access Internet Mostly Through Prepaid Card.
- Hundreds Of Millions Users Face Online Transaction Barriers Due To Following Issue

E-commerce with foxice is a service that helps you create and manage your own online store, sell products or services, and market them to your customers. Biasillo Agency provides you with tools and solutions to set up your e-commerce website, manage your inventory, process payments, and optimize your website design. You can also integrate your online and offline sales channels, increase customer loyalty, and access various courier and logistics services. Foxice has 5 years of experience in marketing and e-commerce, and claims to offer high-quality, reliable, and affordable services. You can learn more about their e-commerce service on their website or contact them for more details.



Benefits of the Proposed Solution

Implementing our proposed e-commerce solution will offer

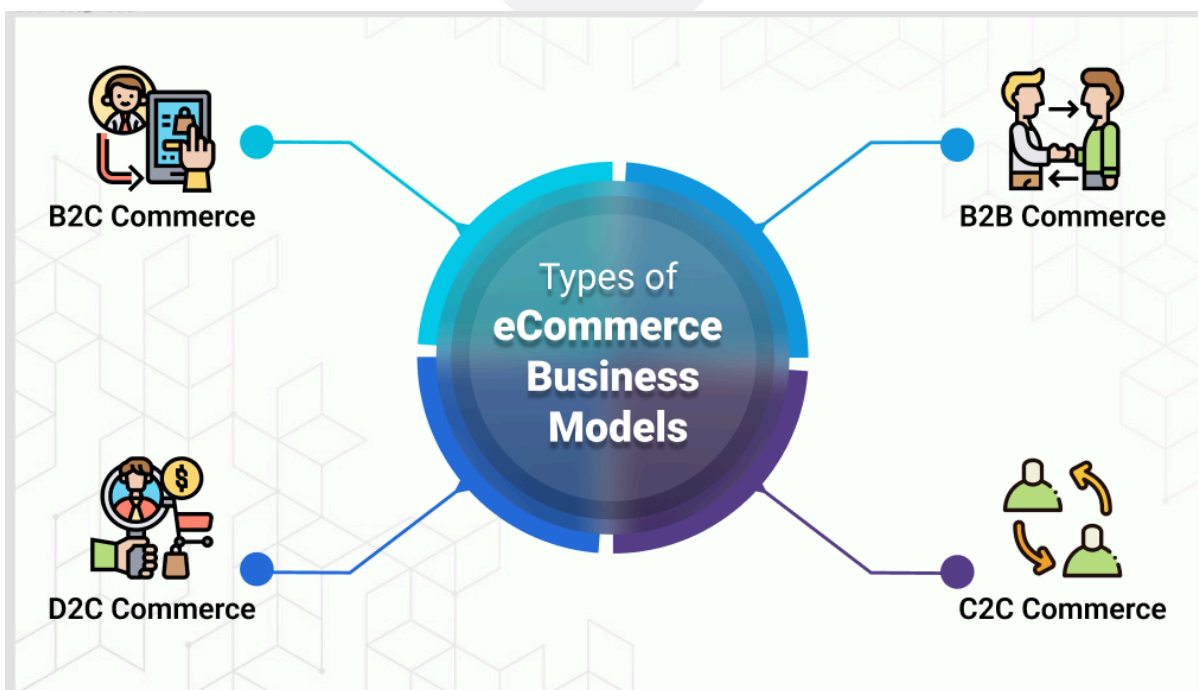
Foxice **the following benefits:**

Increased Sales: By making your products available online 24/7, you can reach a global audience and significantly increase your sales.

Improved Customer Experience: Our platform is designed to provide a seamless shopping experience, thereby increasing customer satisfaction and loyalty.

Efficient Operations: The proposed solution will automate various aspects of your business operations, reducing manual work and increasing efficiency.

Data-Driven Decisions: The platform will provide valuable insights into customer behavior and sales trends, enabling you to make informed business decisions.



The Market



As of 2022, the e-commerce market continued to experience significant growth globally. Some key trends and developments in the e-commerce sector included:

- 1. Continued Growth:** E-commerce was experiencing continuous growth, with more consumers preferring online shopping for its convenience, variety, and often competitive pricing.
- 2. Mobile Commerce (M-Commerce):** The use of smartphones for online shopping, known as mobile commerce, was on the rise. Many e-commerce platforms optimized their websites and developed dedicated mobile apps to enhance the shopping experience on smartphones.
- 3. Marketplace Dominance:** E-commerce marketplaces, such as Amazon, Alibaba, and others, played a dominant role in the industry. These platforms offered a wide range of products, attracting both consumers and sellers.
- 4. Cross-Border E-Commerce:** The ease of international transactions and shipping facilitated a significant increase in cross-border e-commerce. Consumers were increasingly comfortable buying products from sellers located in other countries.
- 5. Evolving Payment Methods:** There was a shift towards diverse and secure payment methods, including digital wallets, Buy Now, Pay Later (BNPL) options, and cryptocurrency in some cases.
- 6. Sustainability and Ethical Practices:** Consumers were becoming more conscious of sustainability and ethical practices. E-commerce businesses were responding by implementing eco-friendly packaging, promoting ethical sourcing, and adopting sustainable practices in their operations.
- 7. Technological Advancements:** The integration of technologies like artificial intelligence (AI) and augmented reality (AR) in e-commerce platforms enhanced the overall shopping experience. These technologies were used for personalized recommendations, virtual try-ons, and more.
- 8. Logistics and Last-Mile Delivery:** Improvements in logistics and last-mile delivery solutions were crucial for the success of e-commerce. Faster and more reliable delivery options, including same-day or next-day delivery, became increasingly common.

Foxice services overview



1. **Executive Summary:** Biasillo Agency is a results-driven marketing firm specializing in creating tailored strategies to enhance brand visibility, engagement, and conversion rates. With a proven track record of success and a team of experienced professionals, we are confident in our ability to elevate your brand to new heights.

2. Proposed Services:

a. Strategic Planning: Our team will conduct a comprehensive analysis of your current marketing efforts, industry trends, and competitor landscape. The insights gained will inform a customized strategic plan aligned with your business goals.

b. Digital Marketing: Utilizing the latest digital marketing techniques, we will optimize your online presence through SEO, social media marketing, email campaigns, and content creation. This will increase brand visibility, drive website traffic, and improve conversion rates.

c. Brand Development: We will work collaboratively to strengthen your brand identity, ensuring consistency across all platforms. This includes logo refinement, brand messaging, and the development of compelling visual assets.

d. Campaign Management: Our team will design and execute targeted marketing campaigns to reach your key demographics. We will monitor performance metrics in real-time, making data-driven adjustments for optimal results.

e. Analytics and Reporting: Transparent reporting is a cornerstone of our service. Regular performance reports will be provided, detailing the effectiveness of our strategies and suggesting areas for improvement.

3. **Timeline:** We propose an initial [duration] engagement, with regular check-ins to assess progress and make any necessary adjustments to our strategy.

4. **Investment:** Our pricing structure is competitive and flexible, designed to accommodate your specific needs and budget constraints. A detailed breakdown of costs is included in the attached document.

5. **Next Steps:** We are enthusiastic about the opportunity to collaborate with Biasillo Agency and believe that our expertise aligns perfectly with your objectives. Should you have any questions or require further clarification, please do not hesitate to contact us.

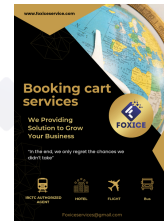
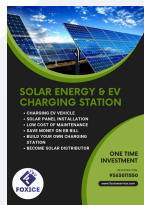
FoXice services Branding Material



Banner



A3 poster



Flayer



Shop requirements



Our Services



- 🔍 Speedy Shipment services
- 🔍 Booking Cart
- 🔍 Money BUFF
- 🔍 Insurance Stop
- 🔍 Rising Rights
- 🔍 Tax Activity
- 🔍 Solar plants
- 🔍 E-V Charging station
- 🔍 Estoqi Alkaline
- 🔍 Delivery hub



Revenue model

Types of Revenue Models in eCommerce

Selling to customers



Wholesaling



Subscriptions



Selling "White label"



Dropshipping



Freemium model



Conclusion

We believe that our proposed e-commerce solution will greatly benefit Foxice by enhancing your online presence, improving operational efficiency, and driving sales growth. We look forward to discussing this proposal further with you.

Thank You!